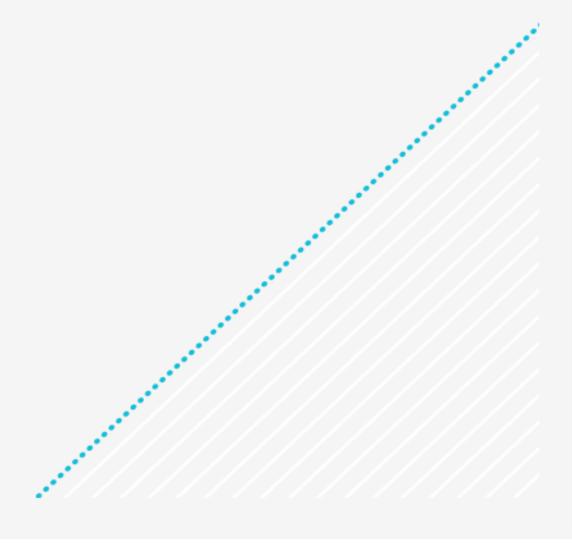


SPENDWELL

BRINGING NUMBERS TO LIFE L18.4

View this pdf page-by-page with your "left" and "right" arrow keys versus with your "up" and "down" arrow keys.

This best simulates the scenario sequences and animated transitions.



Spendwell is SAP's mobile app for consumer online wealth analytics. It uses the LAVA visual analytic design language.

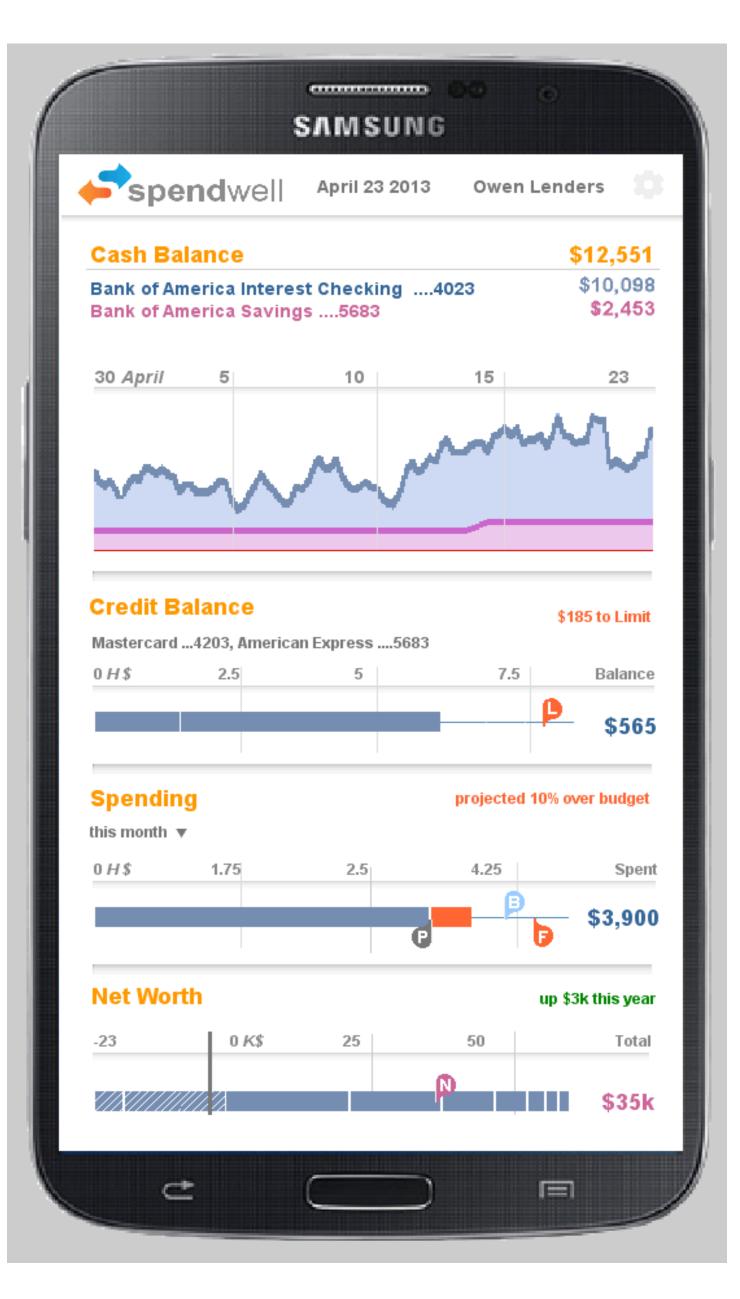
Spendwell aggegates a user's recorded monetary transactions to build a financial history as well as a database of information for all purchased products and services.

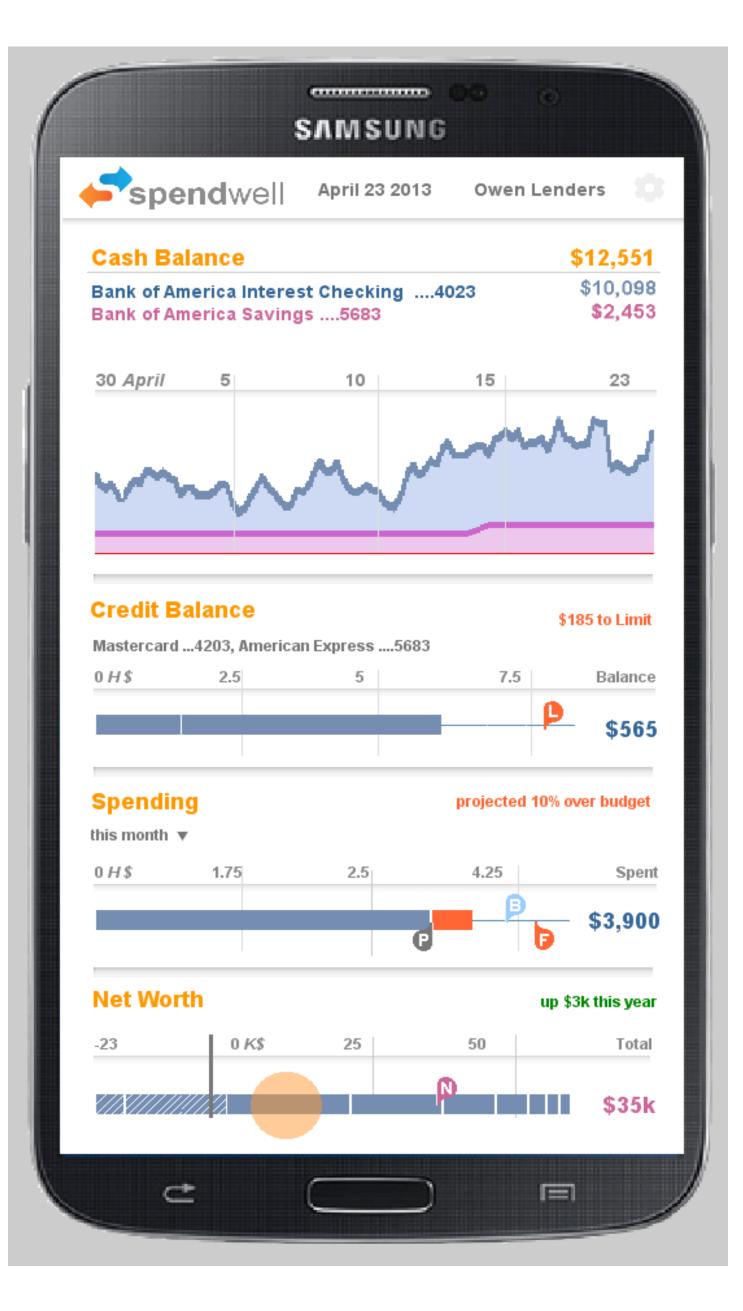
This points the way to it serving as a personal vendor / supply chain management application.

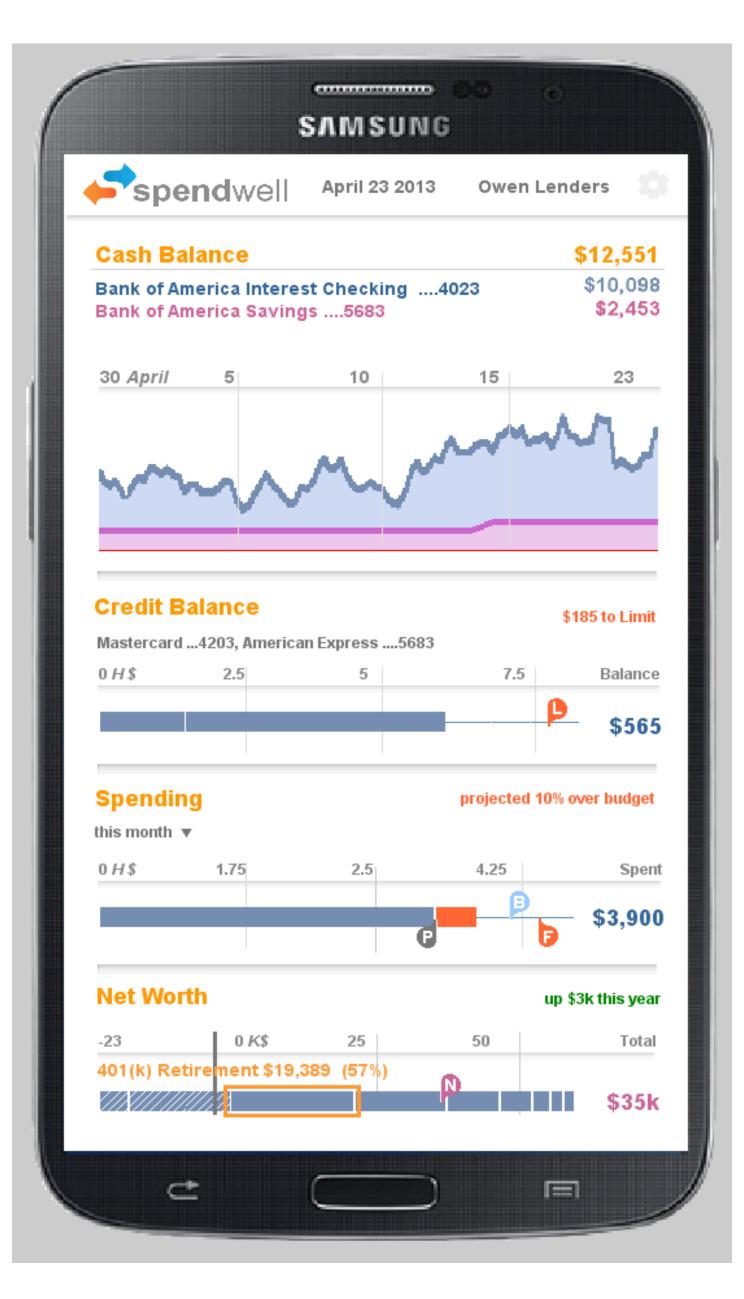
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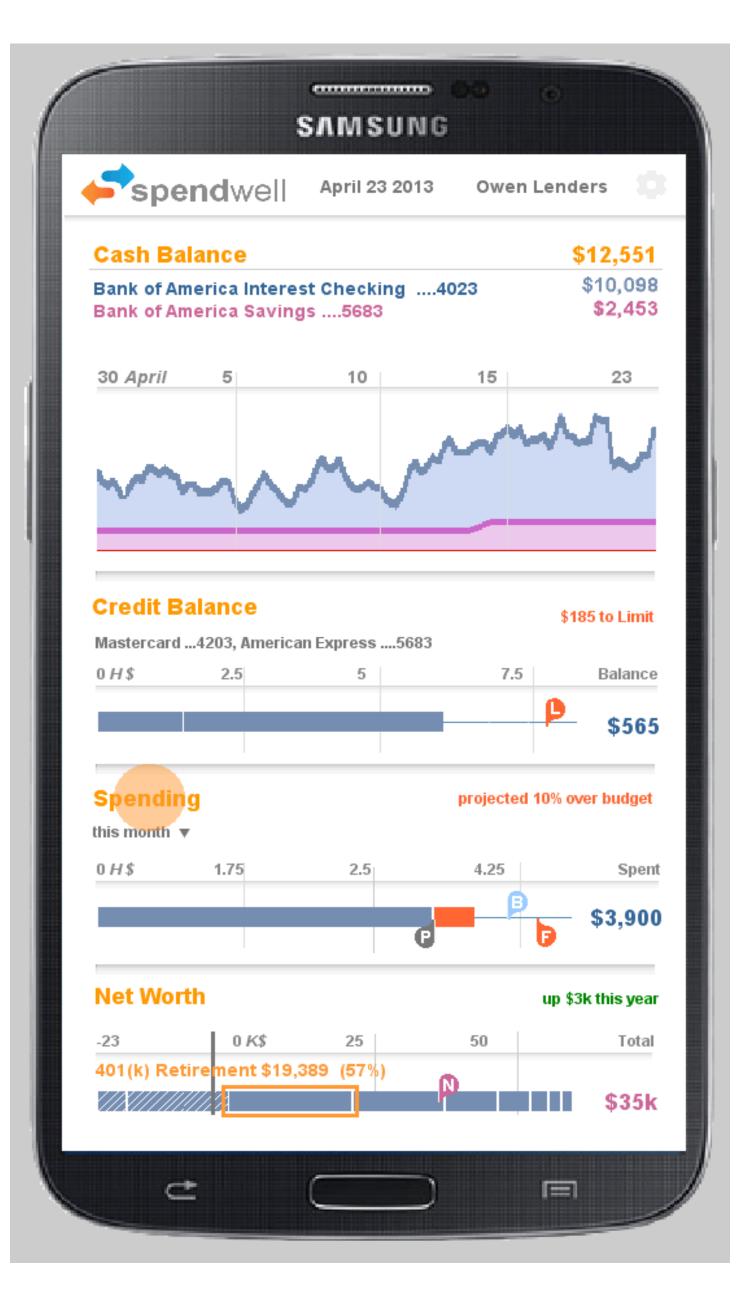


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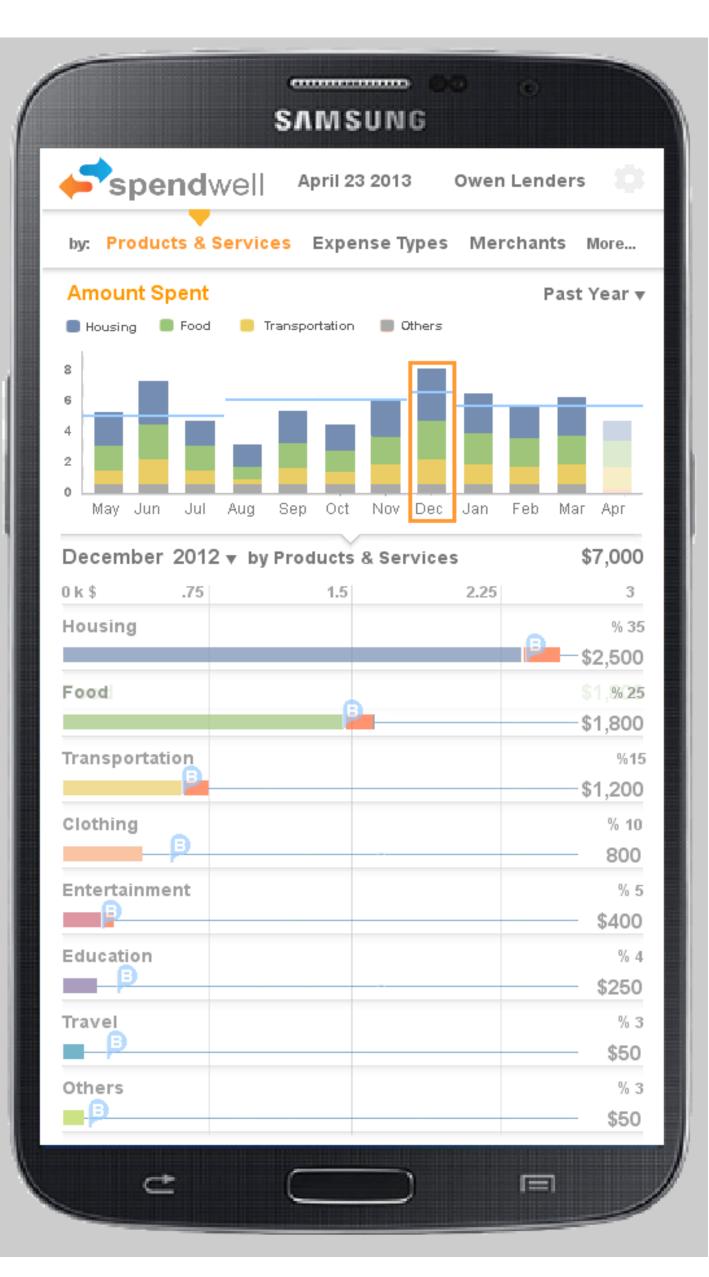


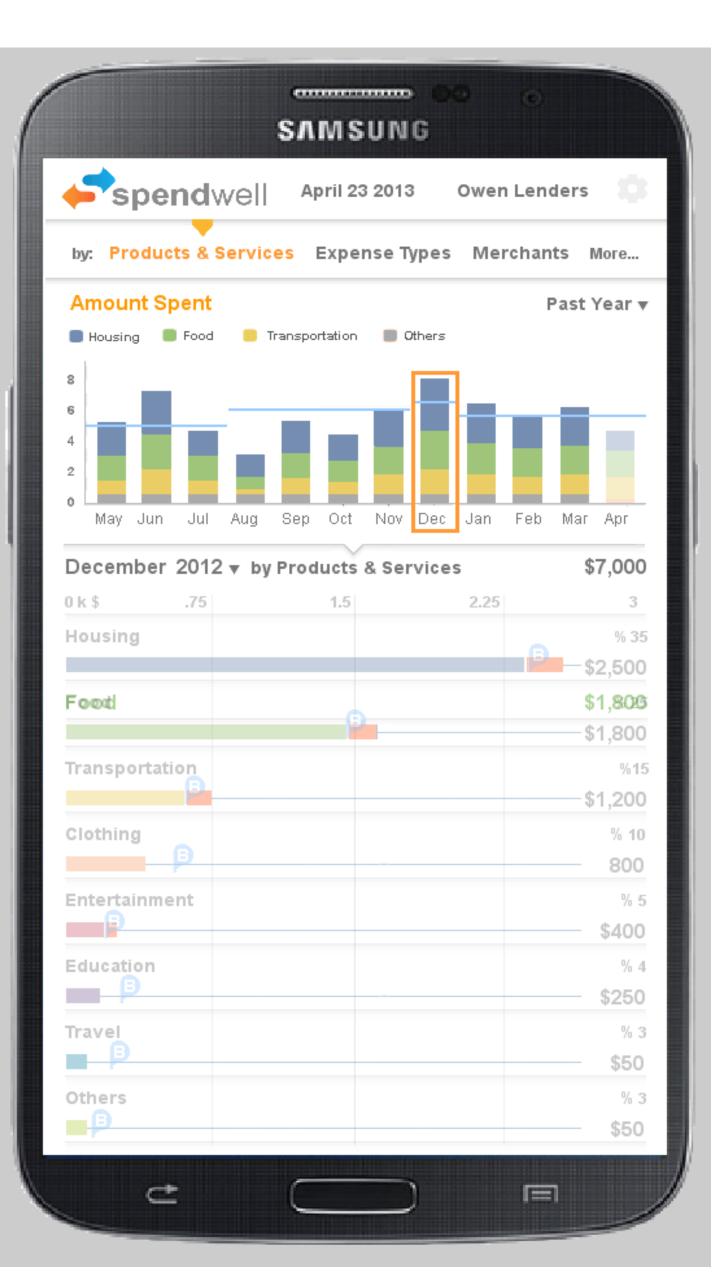


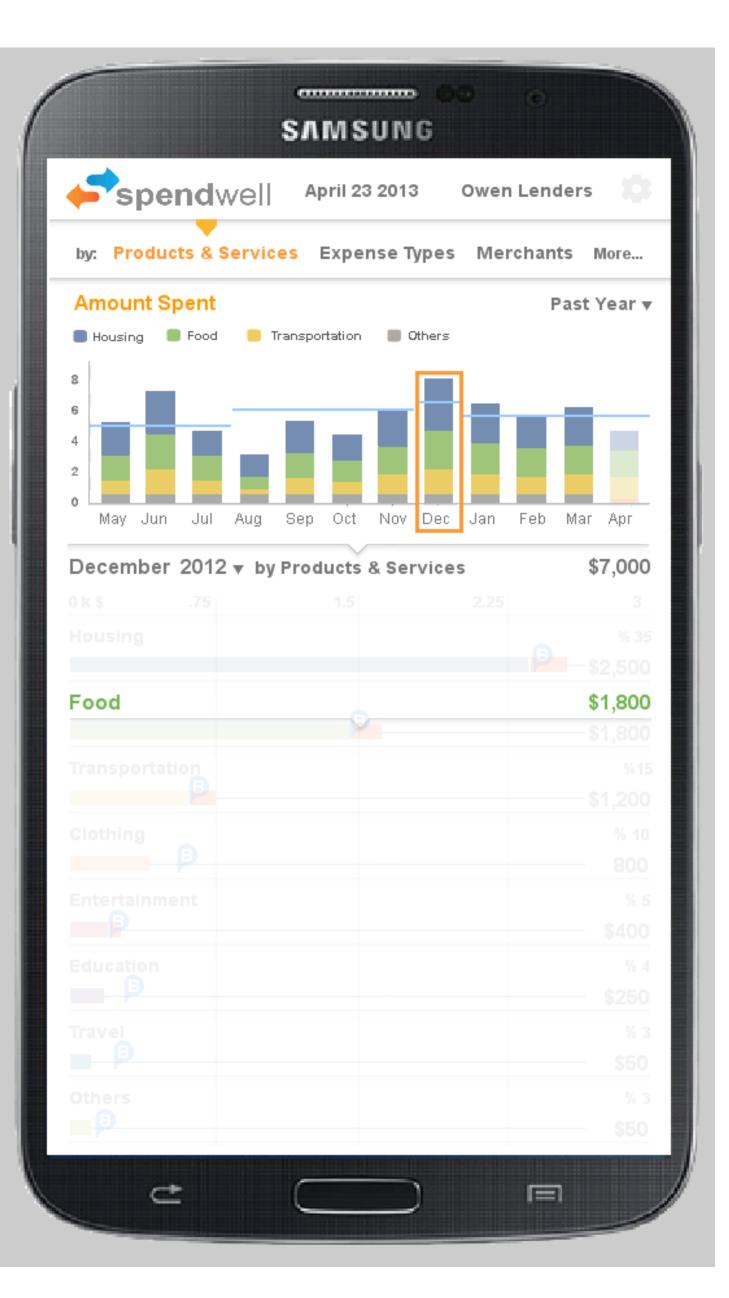


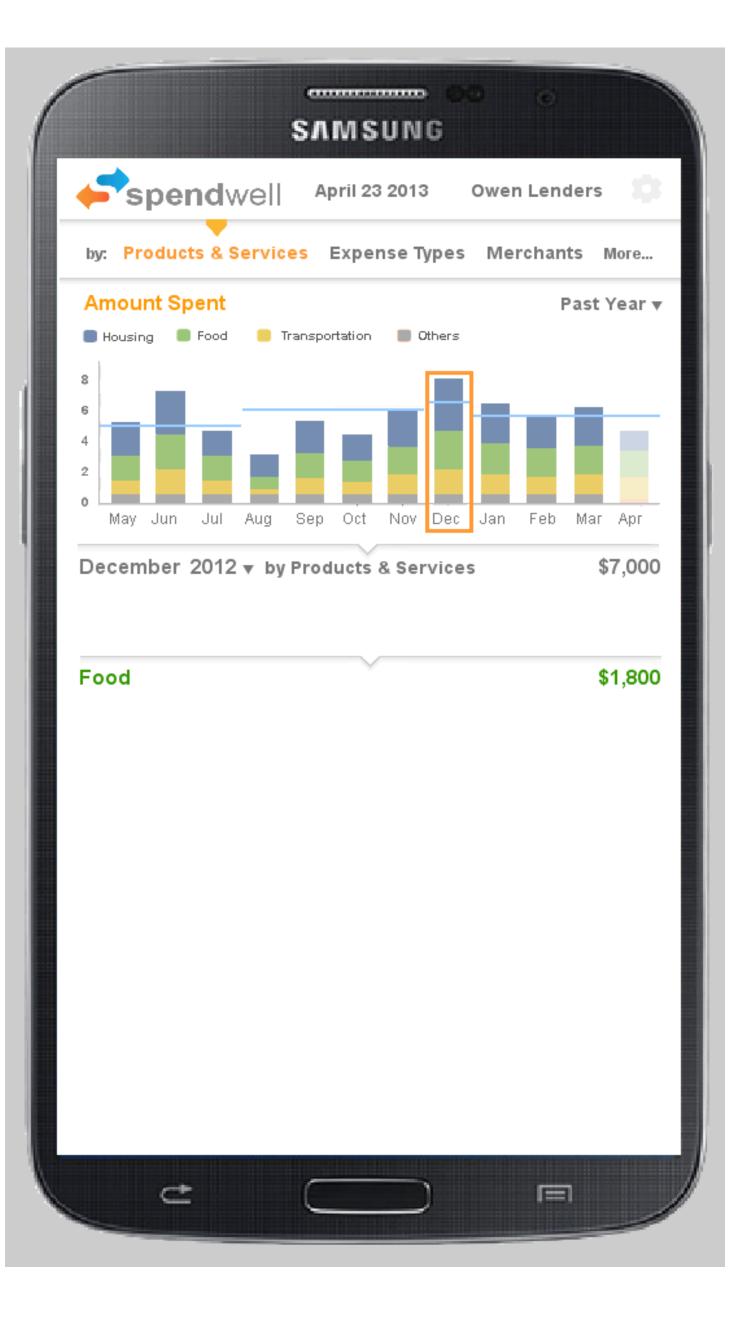


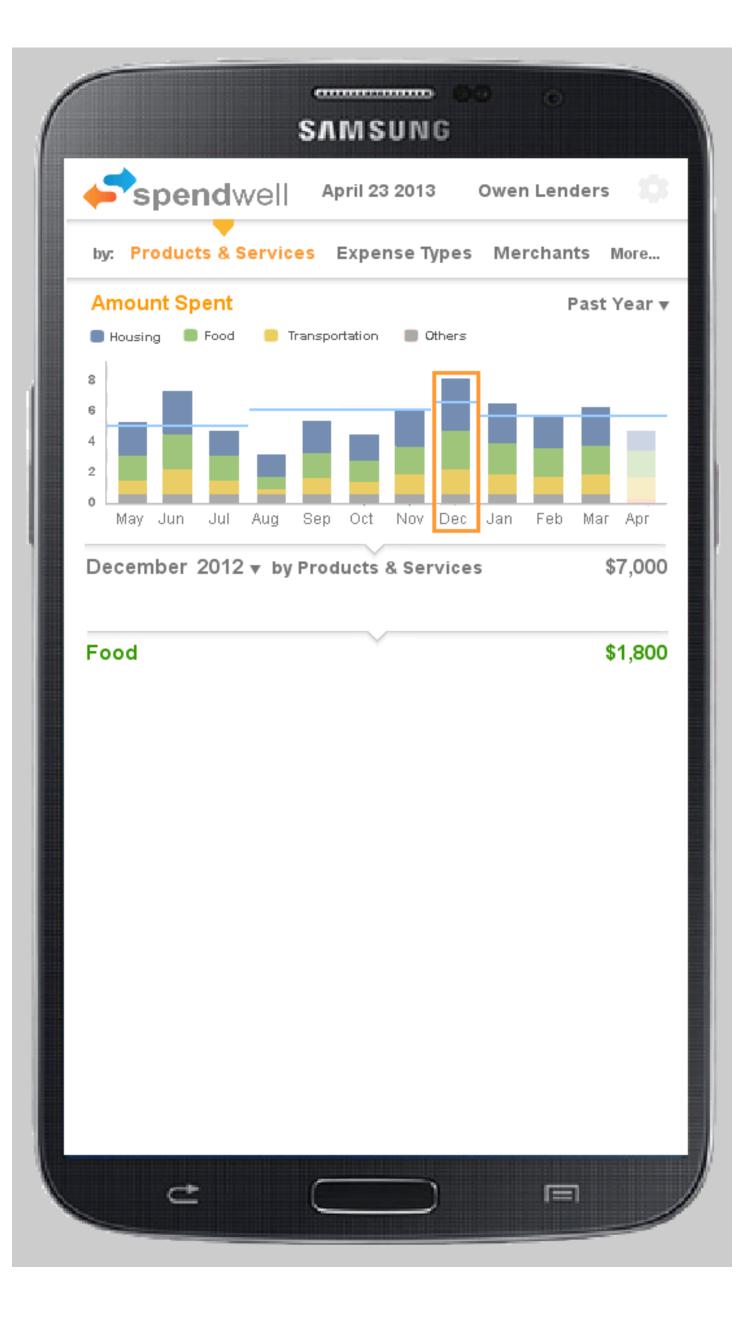


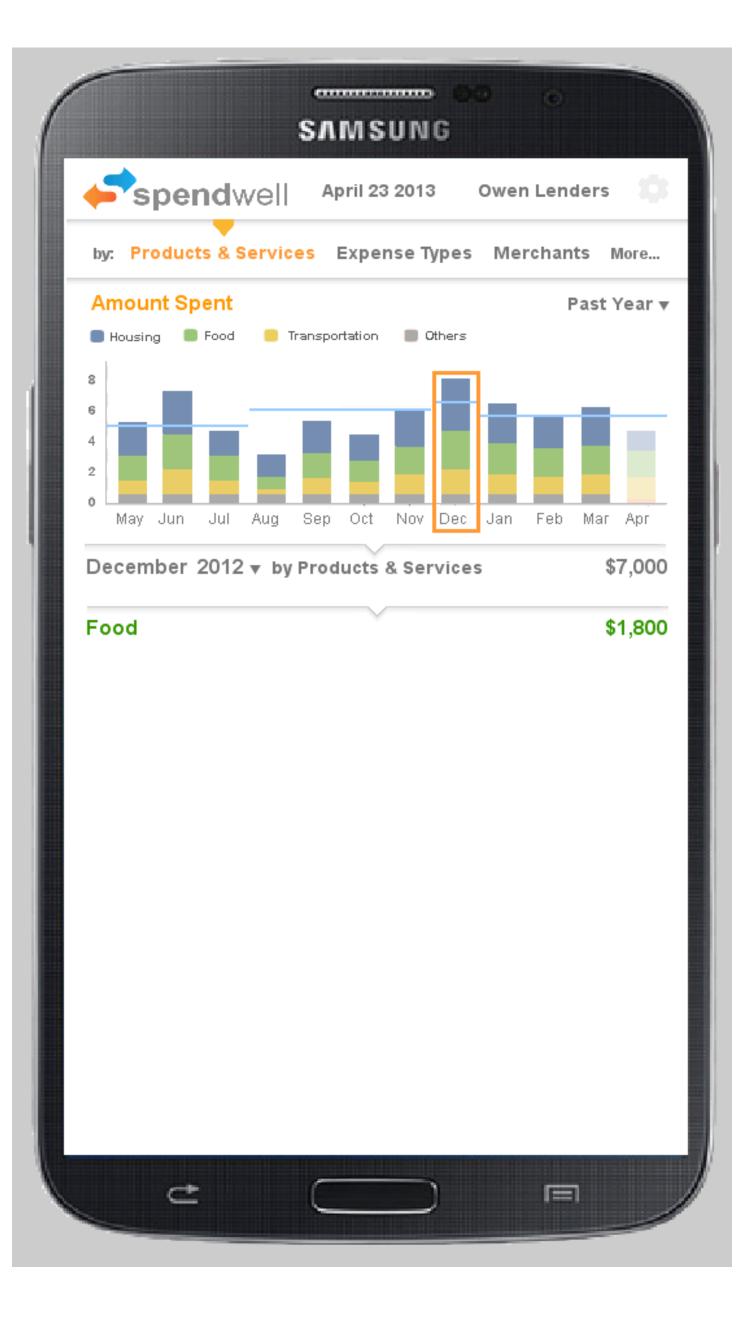


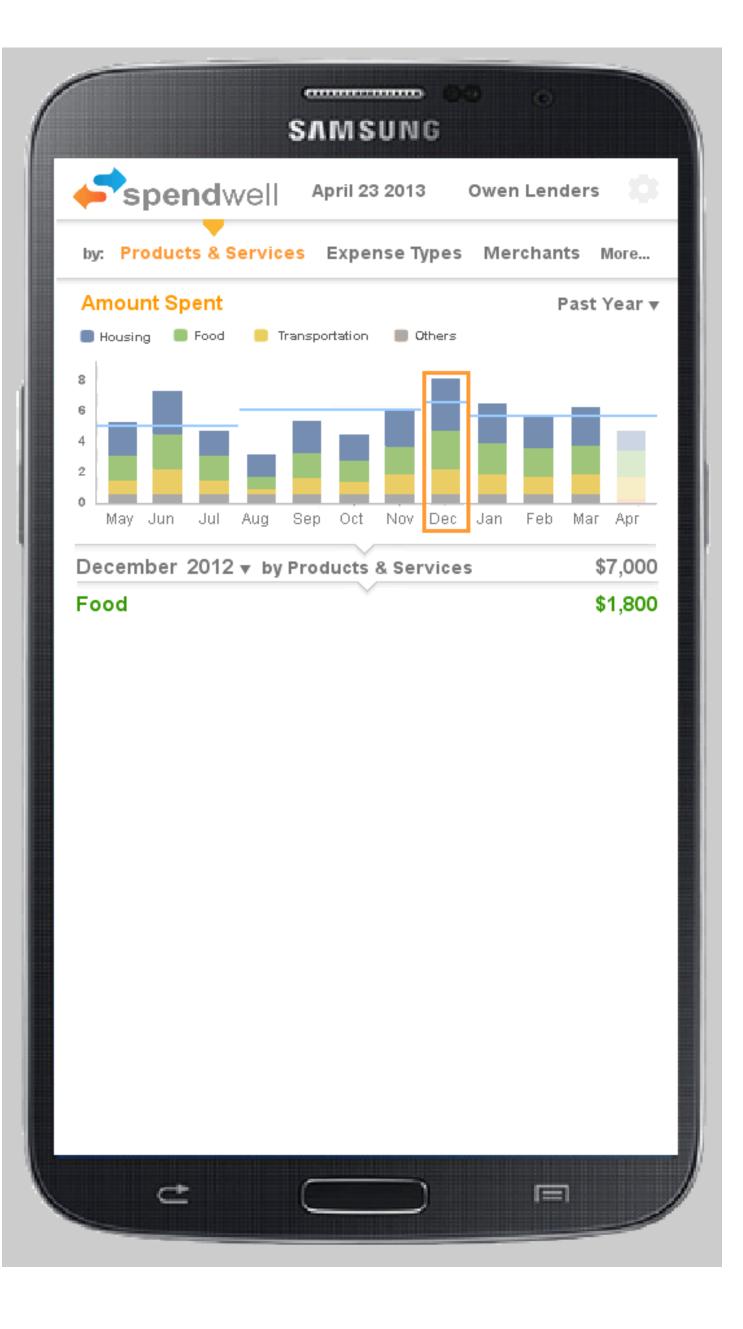


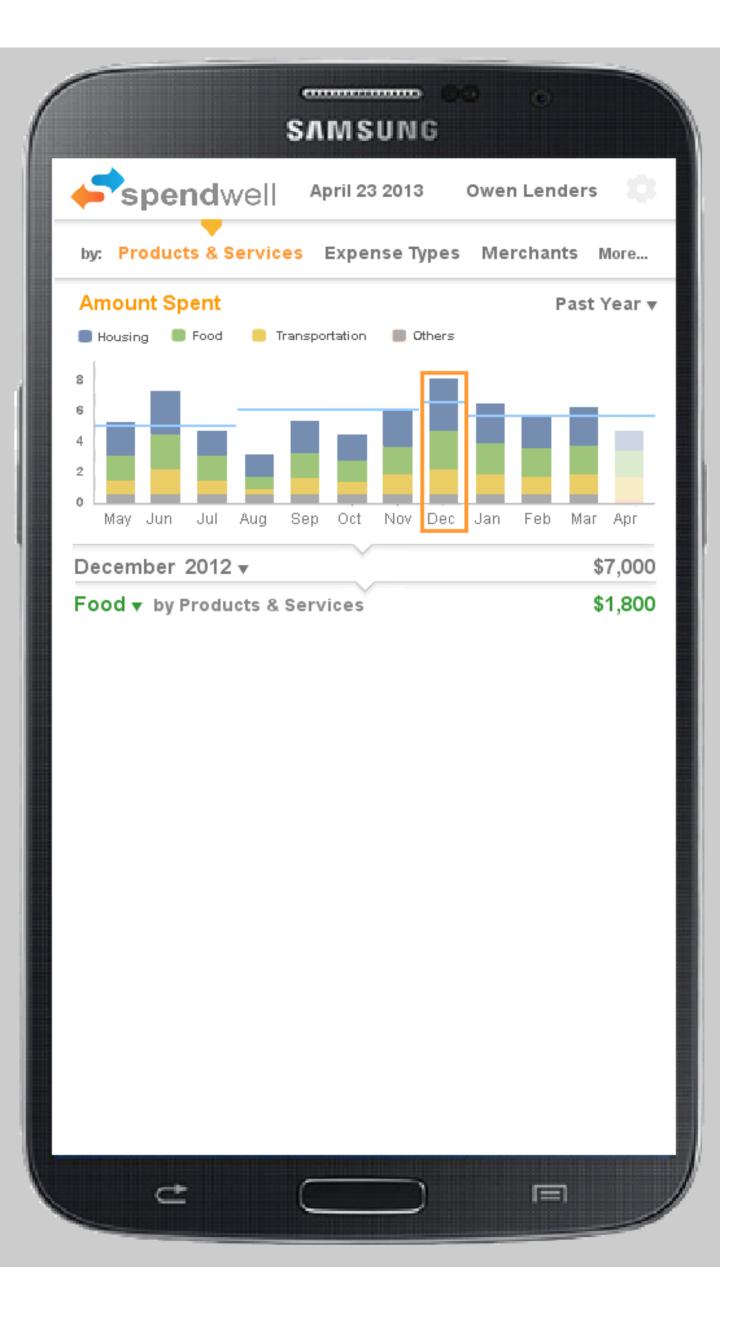


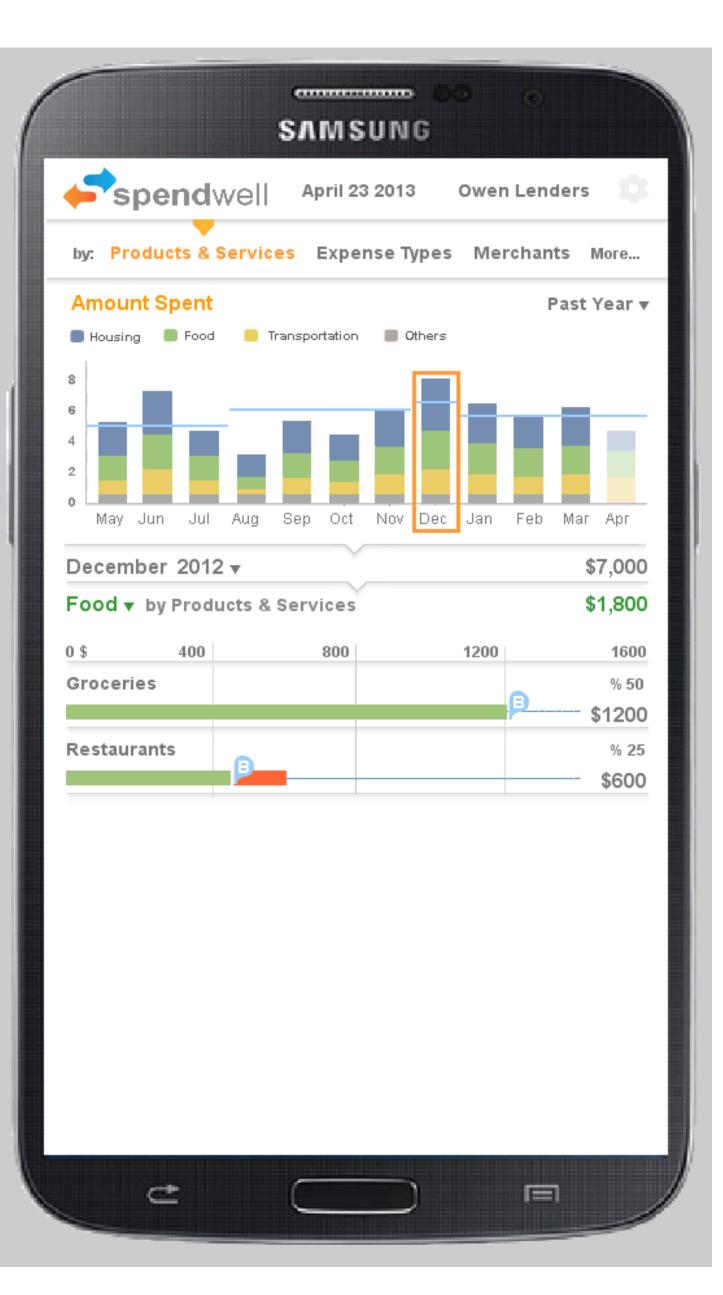


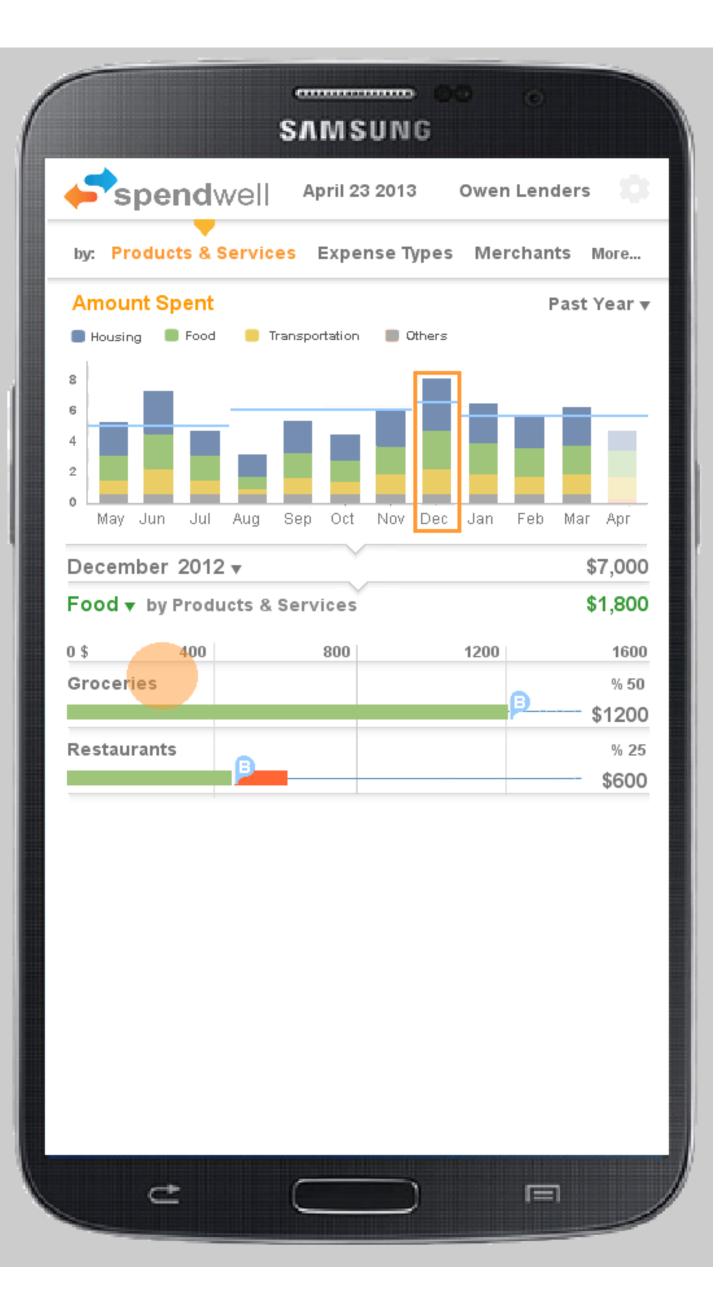


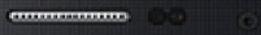








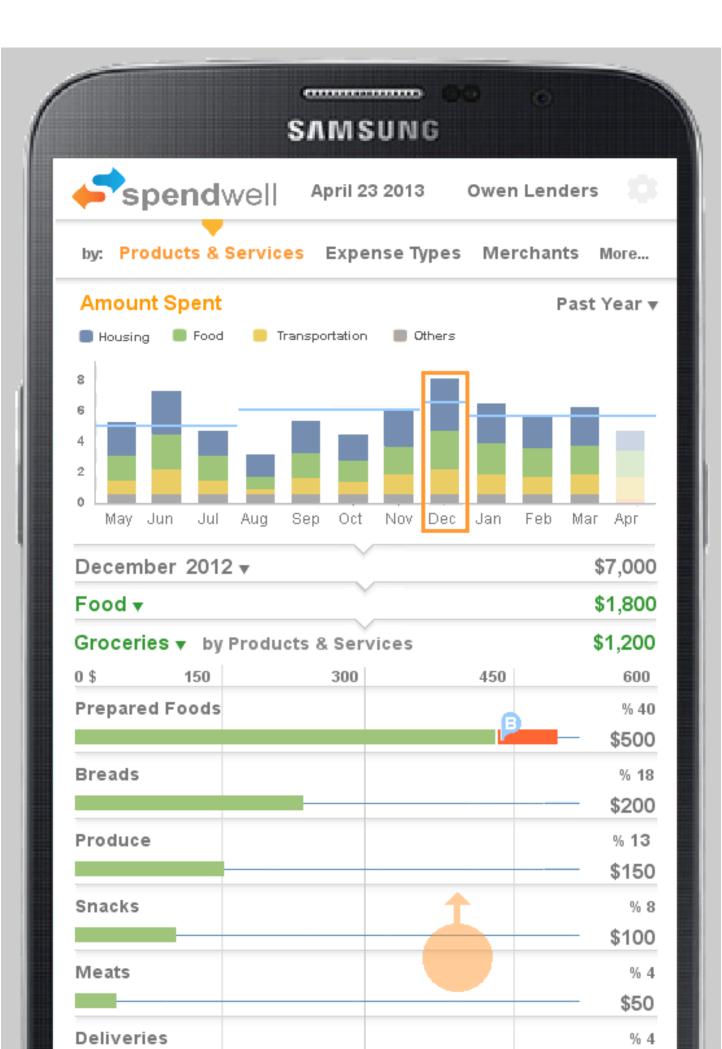








Amount Spent			Past Year ▼
Housing Food	Transportation	Others	
8 4 2 May Jun Jul Au	ıg Sep Oct	Nov Dec Jan	Feb Mar Apr
·			
December 2012 ▼			\$7,000
Food ▼			\$1,800
Groceries ▼ by Pro	ducts & Servi	ces	\$1,200
0 \$ 150	300	450	600
Prepared Foods		<u>,c</u>	% 40
			\$500
Breads			% 18
			\$200
Produce			% 13
			\$150
Snacks			% 8
			\$100
Meats			% 4
			\$50
Deliveries			% 4
		and a Marian III	\$50
6 Others Wines, Lic	quors, Paper Go	ooas, Dairy, Hou	
			\$150



6 Others... Wines, Liquors, Paper Goods, Dairy, Household....

\$50

% 13

\$150

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Amount Spent	:		Past Year ▼
Housing Food	d 📒 Transportatio	on 📗 Others	
8 6 4 2			
0			
May Jun Jul	Aug Sep Oc	t Nov Dec Jan	Feb Mar Apr
December 201	2 ▼		\$7,000
Food ▼		Y	\$1,800
Groceries ▼ by	Products & Se	rvices	\$1,200
0 \$ 150	300	450	600
Breads			% 18
			\$200
Produce			% 13
			\$150
Snacks			% 8
			\$100
Meats			% 4
			\$50
Deliveries			% 4
			\$50
Wines			% 3
			\$45
5 Others Liquo	rs, Paper Goods,	Dairy, Household	Items, Pa % 10 \$105



4 Others... Paper Goods, Dairy, Household Items, Party Supplies %7

Wines

Liquors

%3

\$45

%3

\$40

\$65

囯







	-		
Amount Spent	t .		Past Year ▼
Housing Food	d Transportation	Others	
8 6 4 2 0 May Jun Jul	Aug Sep Oct	Nov Dec Jan	Feb Mar Apr
December 201	2 ▼		\$7,000
Food ▼			\$1,800
Groceries ▼ by	/ Products & Serv	vices	\$1,200
0 \$ 150	300	450	600
Snacks			% 8
			\$100
Meats			% 4
			\$50
Deliveries			% 4
			\$50
Wines		↑	% 3
			\$45
Liquors			% 3
			\$40
Paper Goods			% 2
			\$35
3 Others Dairy,	Household Items,	Party Supplies	% 5
			\$30







Amount Spent					Р	ast Year ▼
Housing Food	i 🦲 Transpo	rtation	Others			
8 6 4 2 0 May Jun Jul	Aug Sep	Oct	Nov Dec	Jan	Feb	Маг Арг
December 201	2 ▼					\$7,000
Food ▼						\$1,800
Groceries ▼ by	Products &	Servi	ces			\$1,200
0 \$ 150		300		450		600
Meats						% 4
						- \$50
Deliveries						% 4
						- \$50
Wines						% 3
						- \$45
Liquors			4			% 3
						- \$40
Paper Goods						% 2
						\$35
Dairy						% 2
						- \$30
2 Others House	ehold Items. I	Party S	upplies			% 3
	, , , , , , , , , , , , , , , , , , , ,	,	-1-1			- \$15
						Ţ



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Amount Spent Past Year ▼						
Housing Food	i 🦲 Transpo	rtation (Others			
8 6 4 2 0 May Jun Jul	Aug Sep	Oct N	ov Dec	Jan	Feb Mar	Арг
December 201	2 ▼				\$	7,000
Food ▼					\$	1,800
Groceries ▼ by	Products &	Service	es.		\$	1,200
0 \$ 150		300		450		600
Meats						% 4
						\$50
Deliveries						% 4
						\$50
Wines						% 3
						\$45
Liquors						% 3
						\$40
Paper Goods			7			% 2
•			+			\$35
Dairy						% 2
						\$30
2 Others House	ehold Items. F	Party Suc	pplies			% 3
		,	- r			\$15
						Ų. O







Amount Spent		-4:		Past Year	*
Housing Food 8 6 4 2 May Jun Jul			Dec Jan	Feb Mar Apr	
December 201	2 ▼			\$7,000	0
Food ▼				\$1,800	0
Groceries ▼ by	Products & S	Services		\$1,200	0
0 \$ 150	3	00	450	600)
Snacks				% 8	
				\$100	0
Meats				% 4	
				\$50	
Deliveries				% 4	
				\$50	
Wines				% 3	
Liquere				\$45	
Liquors			Ţ	% 3 \$40	
Paper Goods				% 2	
				\$35	
3 Others Dairy,	Household Ite	ms Party	Supplies	% 5	
		1		\$30	
		1			



\$65

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Amount Spe	nt				Past Year ▼
Housing Fo	ood 🦲 Tra	nsportation	Others		
8 6 4 2 0					
May Jun J	Jul Aug	Sep Oct	Nov Dec	Jan Fe	b Mar Apr
December 20	012 ▼				\$7,000
Food ▼					\$1,800
Groceries ▼	by Produc	ts & Serv	ices		\$1,200
0 \$ 15		300		450	600
Breads					% 18
					\$200
Produce					% 13
					\$150
Snacks					% 8
					\$100
Meats					% 4
					\$50
Deliveries					% 4
				,	\$50
Wines					% 3
					\$45
5 Others Liqu	uors, Paper	Goods, D	airy, House	hold Iten	ns, Pa % 10
					Ψ100







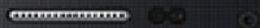
Amount Spent					Р	ast Year ▼
Housing Food	Transpo	rtation	Other	s		
8 6 4 2						
May Jun Jul	Aug Sep	Oct	Nov De	c Jan	Feb	Mar Apr
December 2012						\$7,000
Food ▼						\$1,800
Groceries ▼ by I	Products &	Servi	ces			\$1,200
0 \$ 150		300		450		600
Prepared Foods						% 40
				<u> </u>		\$500
Breads						% 18
						\$200
Produce						% 13
						\$150
Snacks						% 8
						\$100
Meats						% 4
						\$50
Deliveries						% 4
						\$50
6 Others Wines,	Liquors, Pa	per Go	ods, Da	iry, Hous	sehola	% 13
						\$150







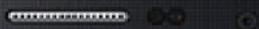
Amount Spent P	ast Year ▼
Housing Food Transportation Others	
8 6 4 2	
May Jun Jul Aug Sep Oct Nov Dec Jan Feb	Маг Арг
may can can riag cop cot rior boo can rob	man ripi
December 2012 ▼	\$7,000
Food ▼	\$1,800
Groceries ▼ by Products & Services	\$1,200
0 \$ 150 300 450	600
Prepared Foods	% 40
	\$500
Breads	% 18
	\$200
Produce	% 13
	\$150
Snacks	% 8
	\$100
Meats	% 4
	\$50
Deliveries	% 4
	\$50
6 Others Wines, Liquors, Paper Goods, Dairy, Household	ý % 13
	\$150







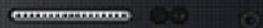
Amount Spent					Past	Year ▼
Housing Food	Transpor	rtation	Oth	ers		
8			-	_		
6					_	
4						
2						
May Jun Jul	Aug Sep	Oct	Nov D	ec Jan	Feb Ma	г Арг
December 2012	2 ₩					\$7,000
Food ▼						\$1,800
Groceries ▼						\$1,200
Prepared Foods	s ▼ by Proc	ducts	& Serv	ices		\$500
0 \$ 75		150		275		300
Delicatessen						% 50
						\$250
Frozen Meals						% 25
	_					\$125
Command Itama						
Canned Items						% 15
						\$75
Miscellaneous						% 15
						\$50







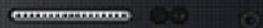
Amount S	pent							ı	ast `	Year ▼
Housing	Food		Transpo	rtation		thers				
8 6 4 2 0										
May Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Маг	Арг
December	2012	. ₩							\$	7,000
Food ▼									\$	1,800
Groceries	•								\$	1,200
Prepared F	oods	▼ b	y Proc	lucts	& Se	rvice	s			\$500
0 \$	75			150			275			300
Delicatess	en									% 50
										\$250
Frozen Me	als									% 25
									_	\$125
	me									% 15
Canned Ite	1115									
Canned Ite	IIIS									\$75
Canned Ite Miscellane									_	\$75 % 15







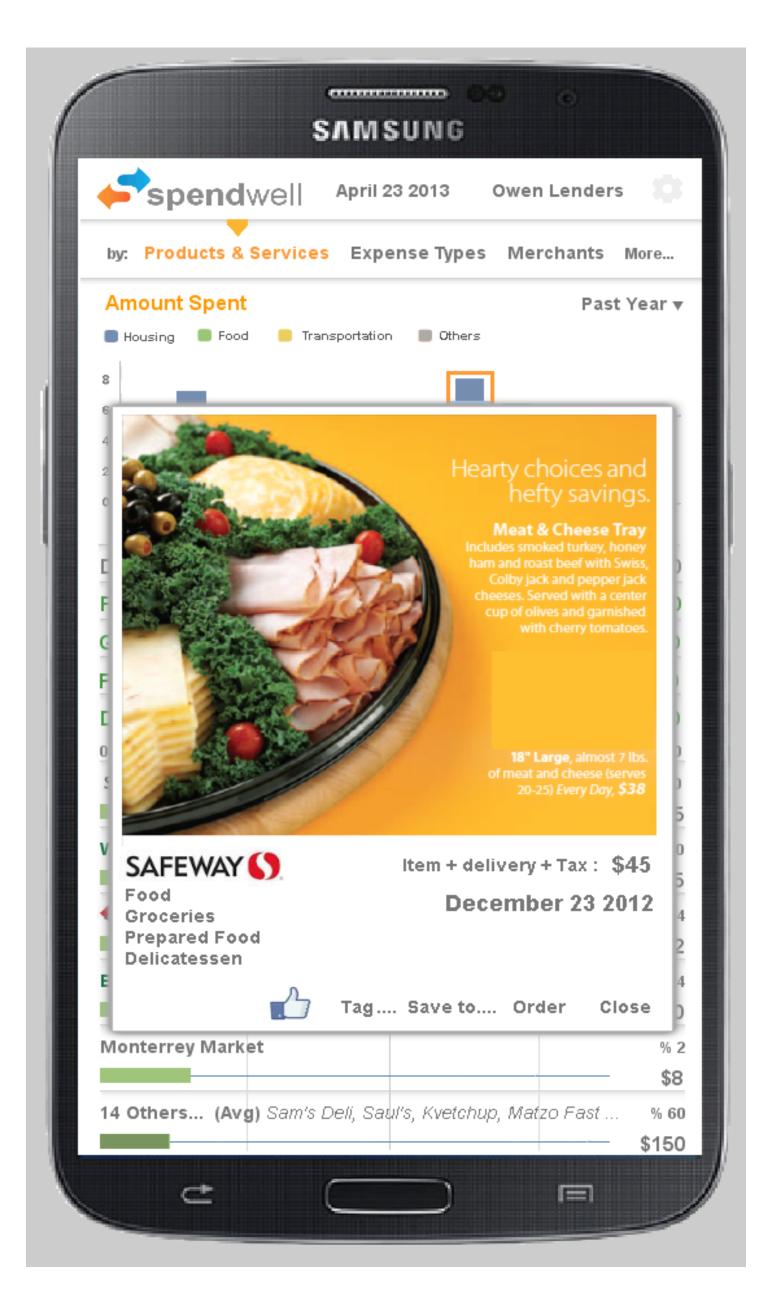
Amount Spent					Past Year ▼
Housing Food	Transpo	rtation	Others		
8 4 2 May Jun Jul	Aug Sep	Oct	Nov Dec	Jan Feb	Маг Арг
December 2012	2 ₩				\$7,000
Food ▼					\$1,800
Groceries ▼					\$1,200
Prepared Foods	5 ♥				\$500
Delicatessen ▼	by Mercha	ınt			\$250
0 \$ 15		30		45	60
SAFEWAY ()					% 20
					\$45
Whole Foods					% 10
					\$25
Andronico's					% 4
					\$12
Berkeley Bowl					% 4
					\$10
Monterrey Marke	t				% 2
					\$8
14 Others (Avg) Sam's Dell	, Saul's	s, Kvetchup	, Matzo F	ast % 60
					\$150

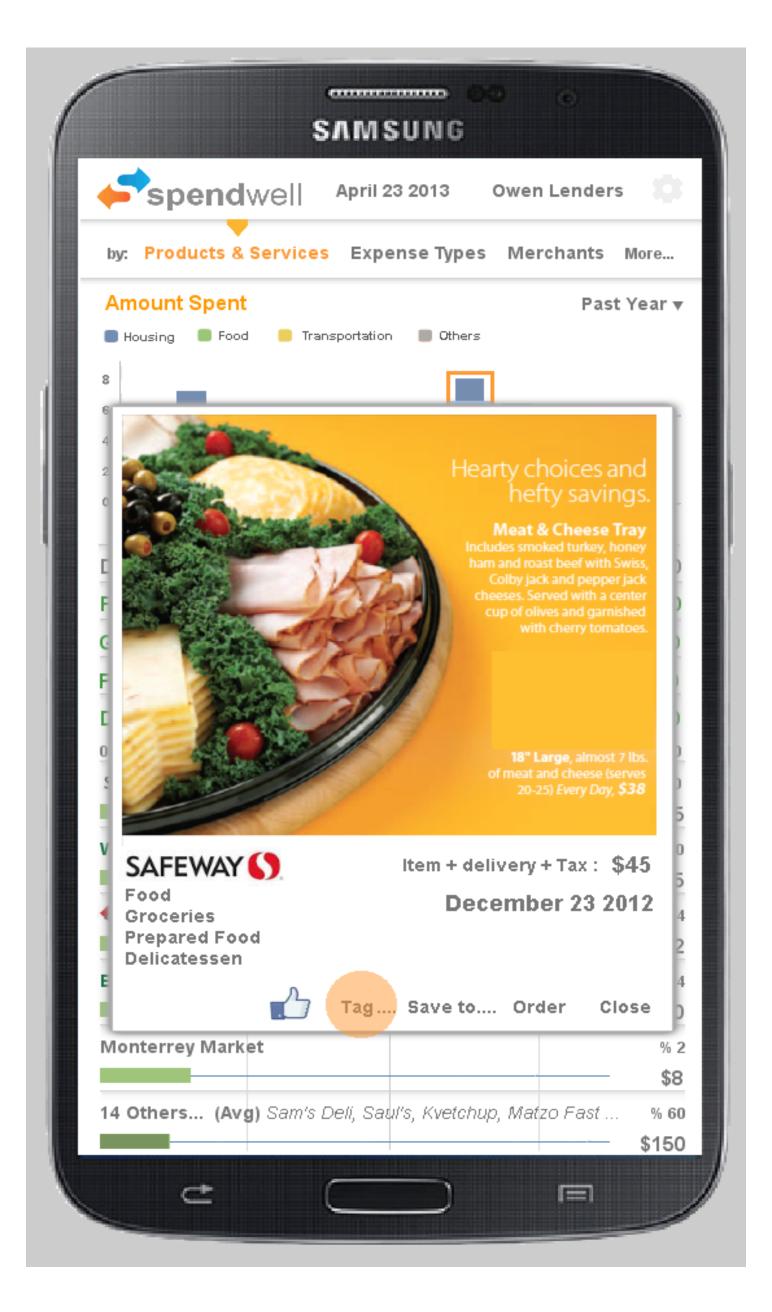


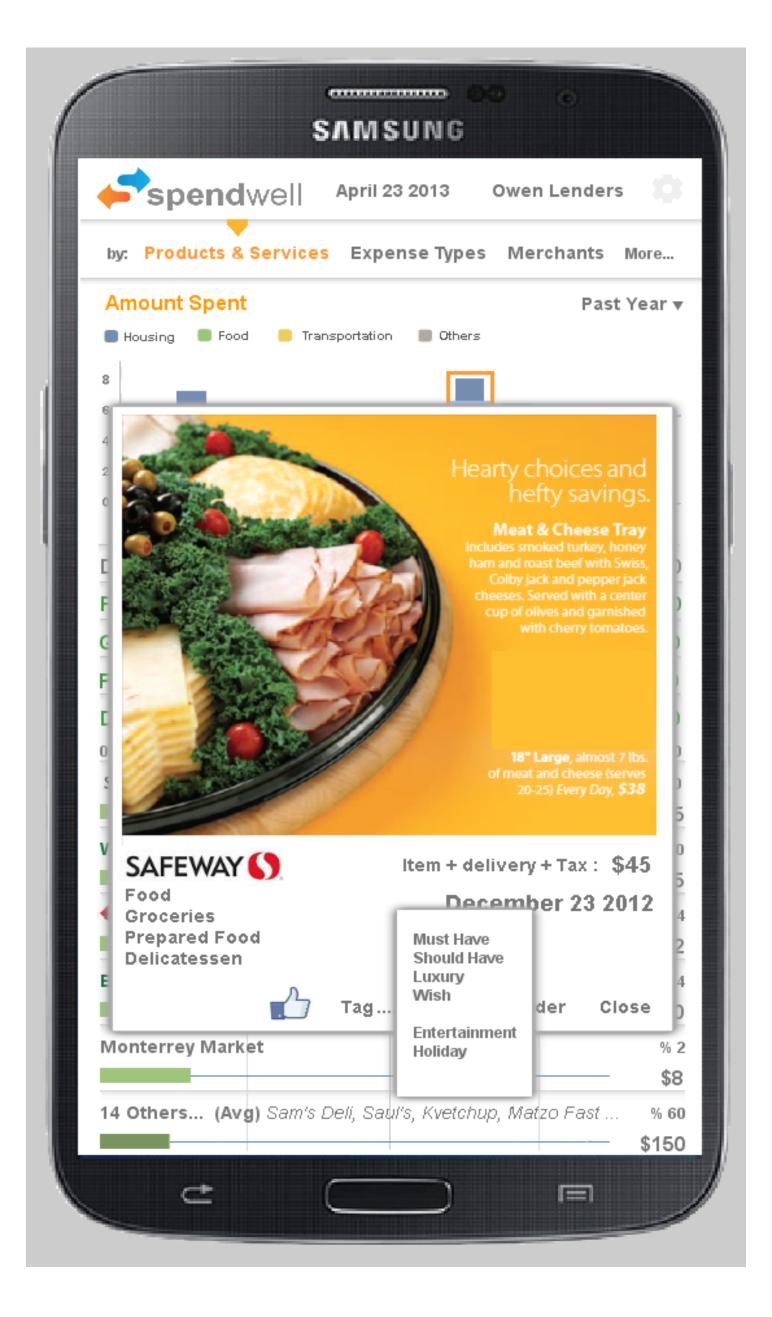


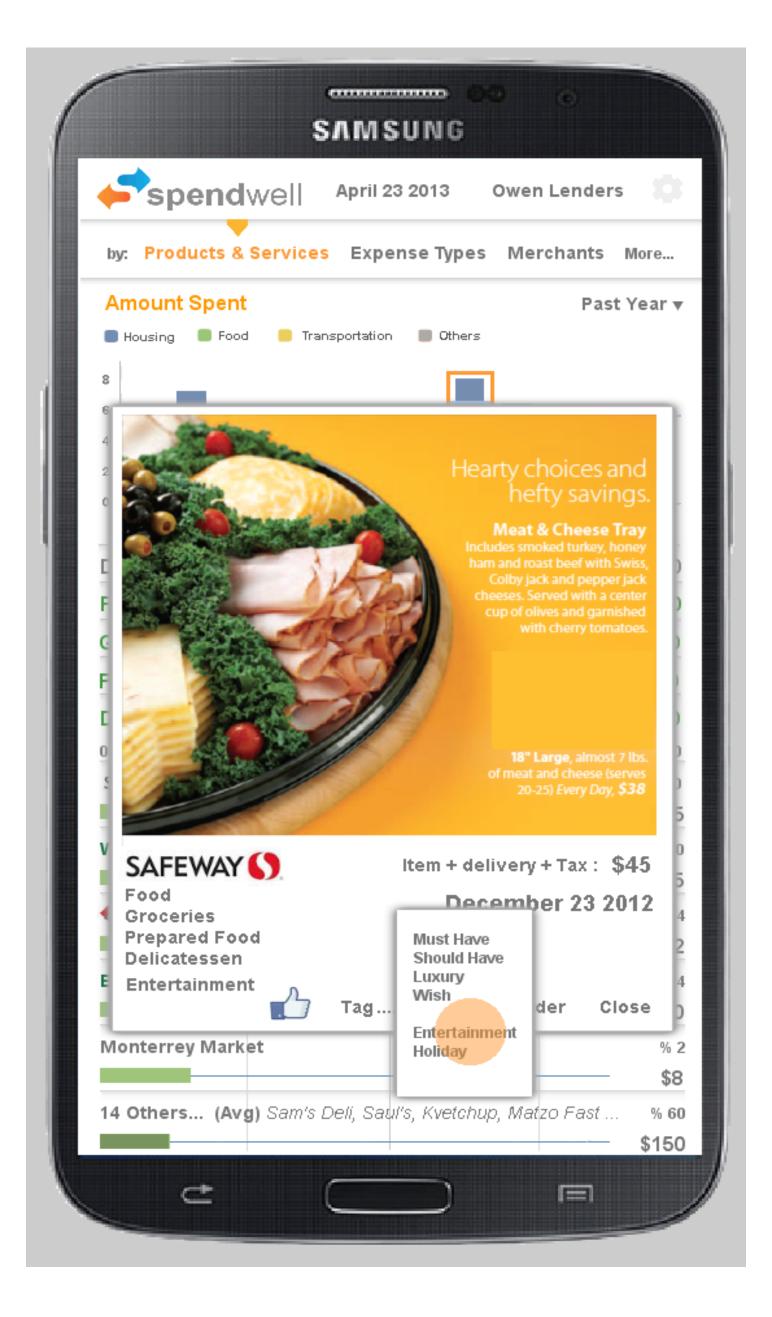


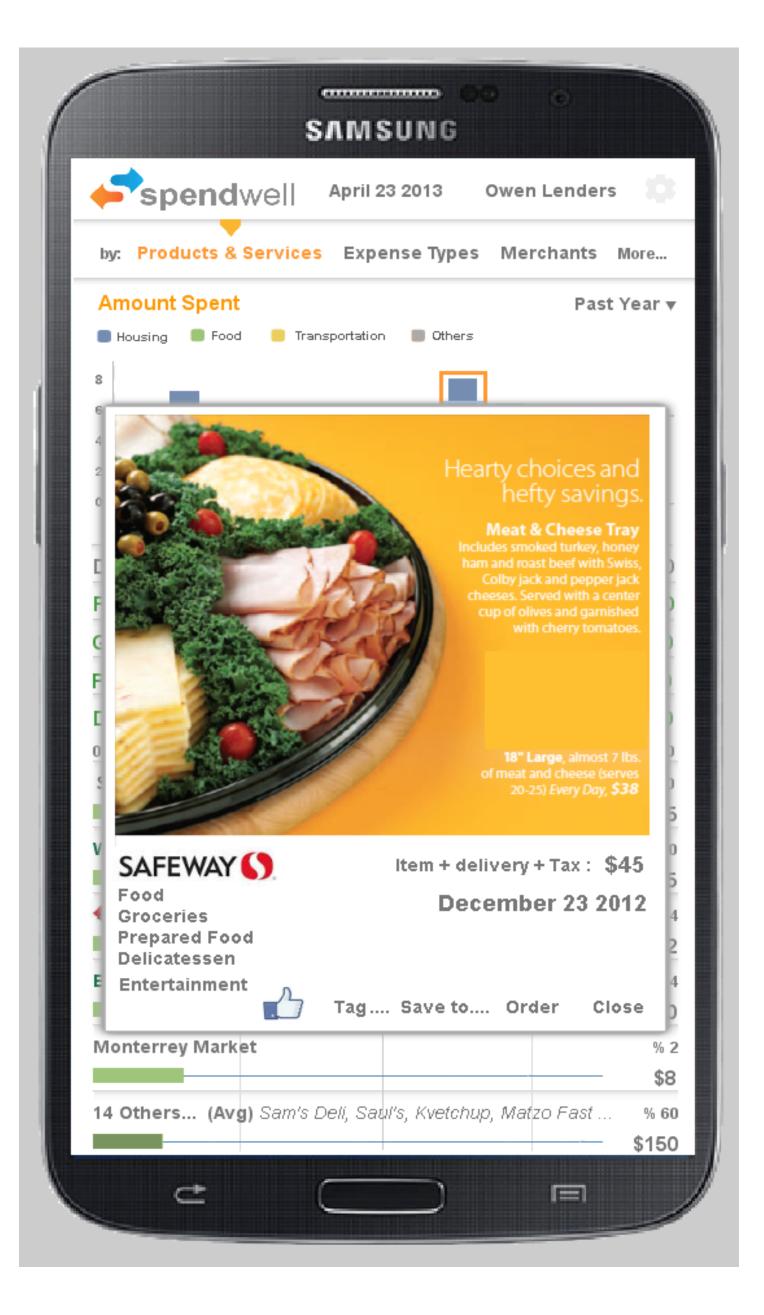
_					
Amount Spent	t				Past Year ▼
Housing Food	d 🦲 Transp	ortation	Others		
8 4 2 May Jun Jul	Aug Sep	Oct	Nov Dec	Jan Feb	Mar Apr
December 201	2 ▼				\$7,000
Food ▼					\$1,800
Groceries ▼					\$1,200
Prepared Food	ls ▼				\$500
Delicatessen ▼	by Merch	ant			\$250
0 \$ 15		30		45	60
SAFEWAY ()					% 20
					\$45
Whole Foods					% 10
					\$25
Andronico's					% 4
					\$12
Berkeley Bowl					% 4
					\$10
Monterrey Mark	et				% 2
					\$8
14 Others (Av	g) Sam's De	li, Saul	's, Kvetchup	o, Matzo F	ast % 60
					\$150

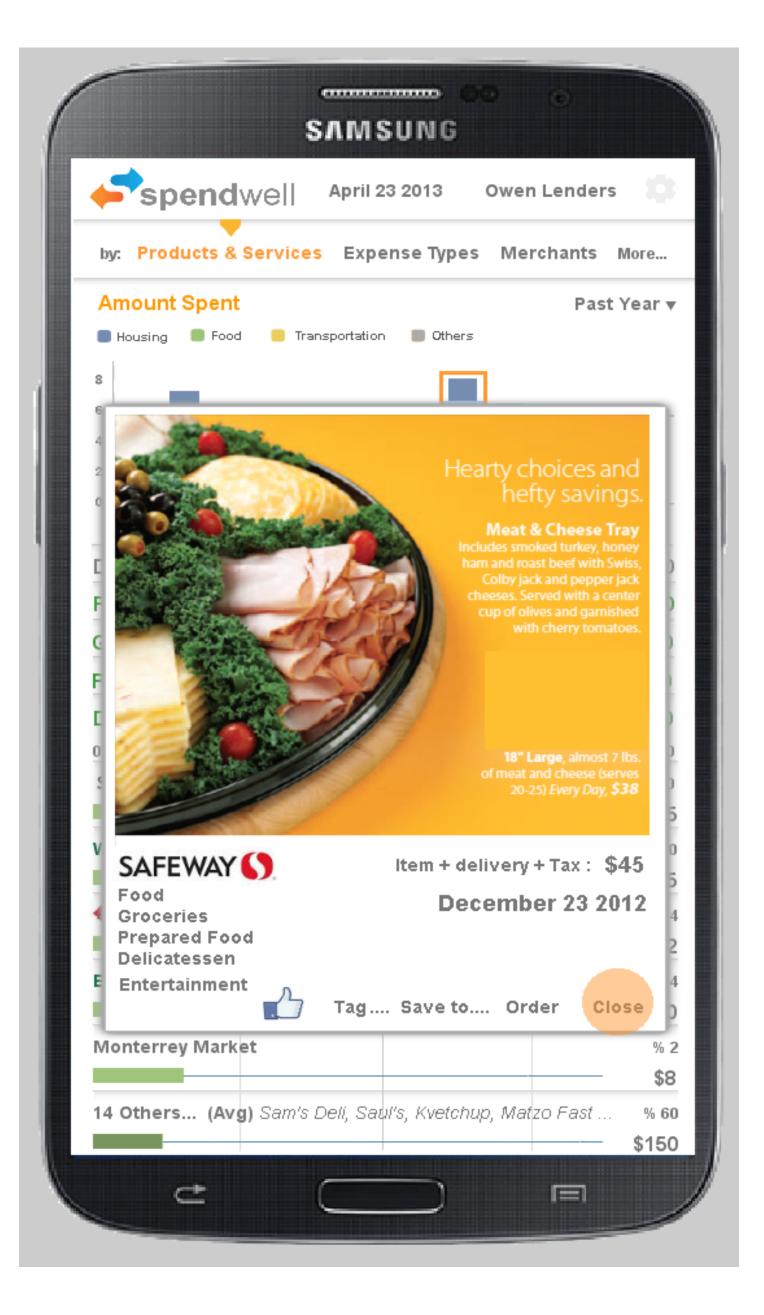


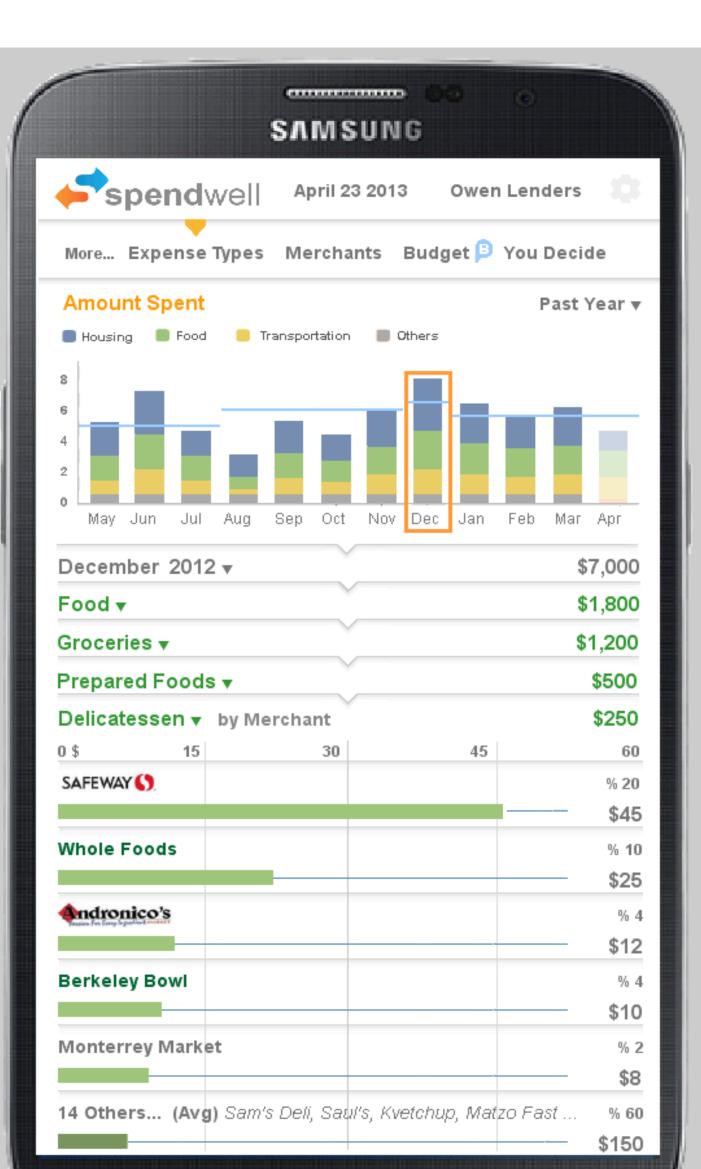




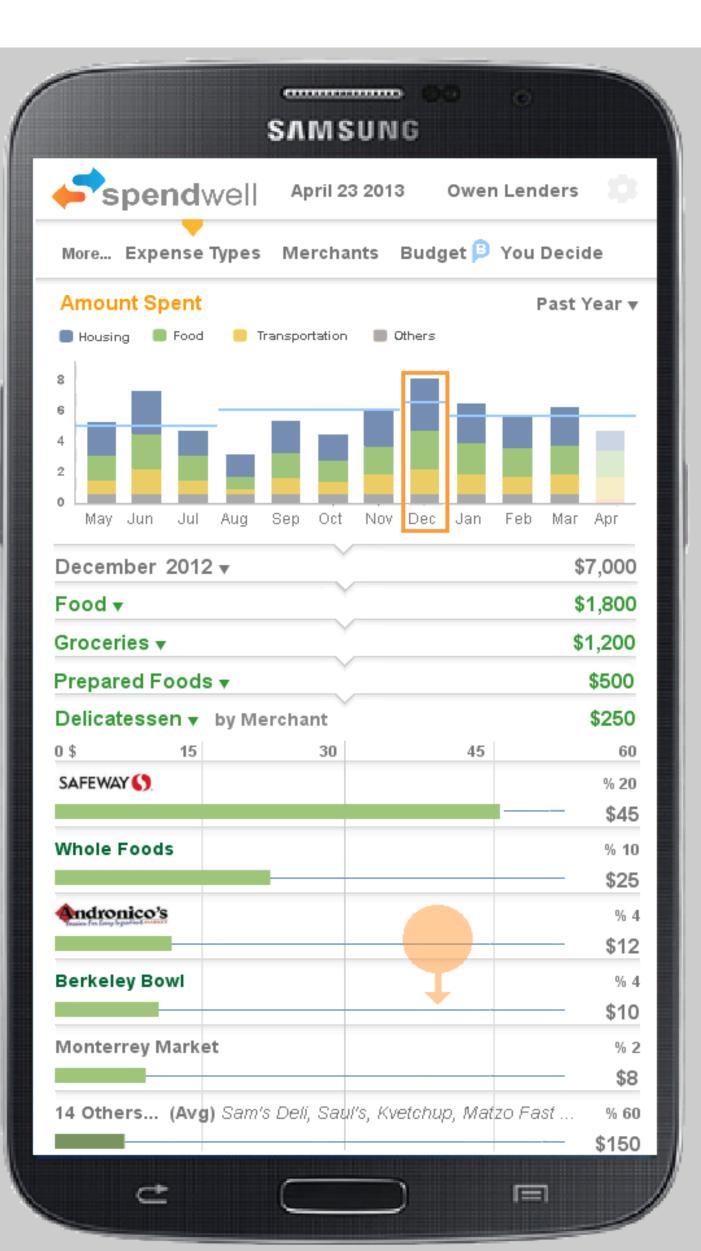








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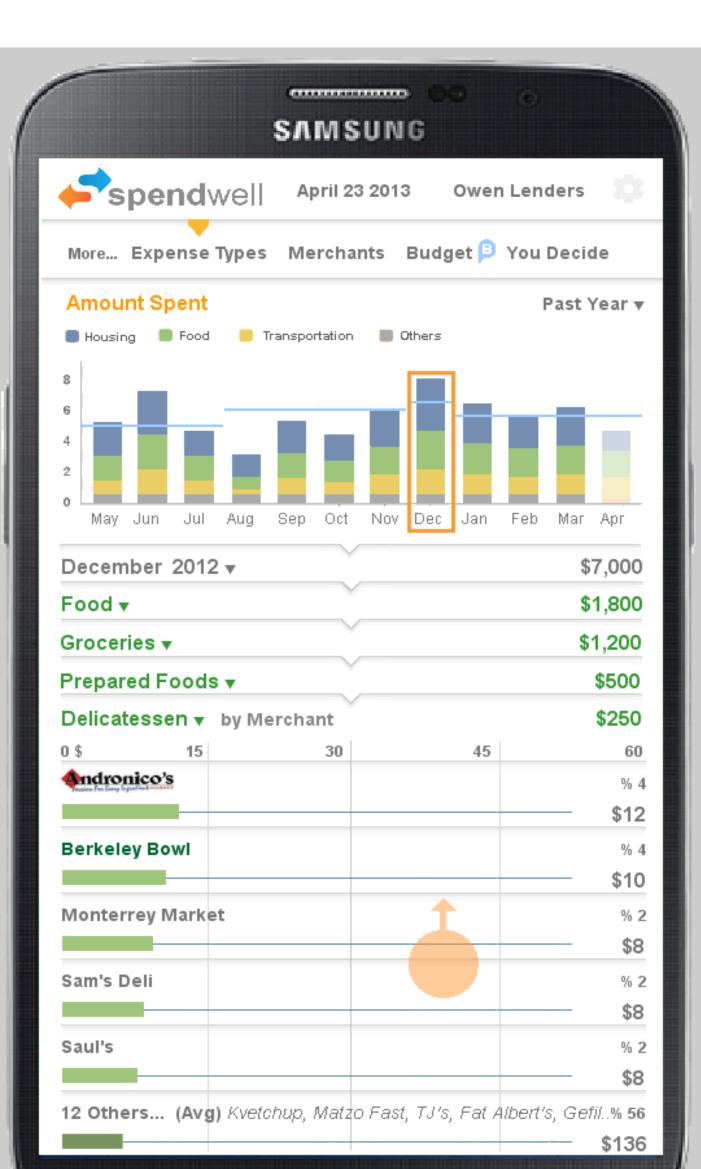






More... Expense Types Merchants Budget 🖹 You Decide

Amount Spent	Past Year ▼				
■ Housing ■ Food ■ Transportation	Others				
8 4 2 May Jun Jul Aug Sep Oct	Nov Dec Jan Feb Mar Apr				
December 2012 ▼	\$7,000				
Food ▼	\$1,800				
Groceries ▼	\$1,200				
Prepared Foods ▼	\$500				
Delicatessen ▼ by Merchant	\$250				
0 \$ 15 30	45 60				
Whole Foods	% 10 \$25				
Andronico's	% 4 \$12				
Berkeley Bowl	% 4 \$10				
Monterrey Market	% 2 \$8				
Sam's Deli	% 2 \$8				
13 Others (Avg) Saul's, Kvetchup	o, Matzo Fast, TJ's, Fat Albert. % 58				



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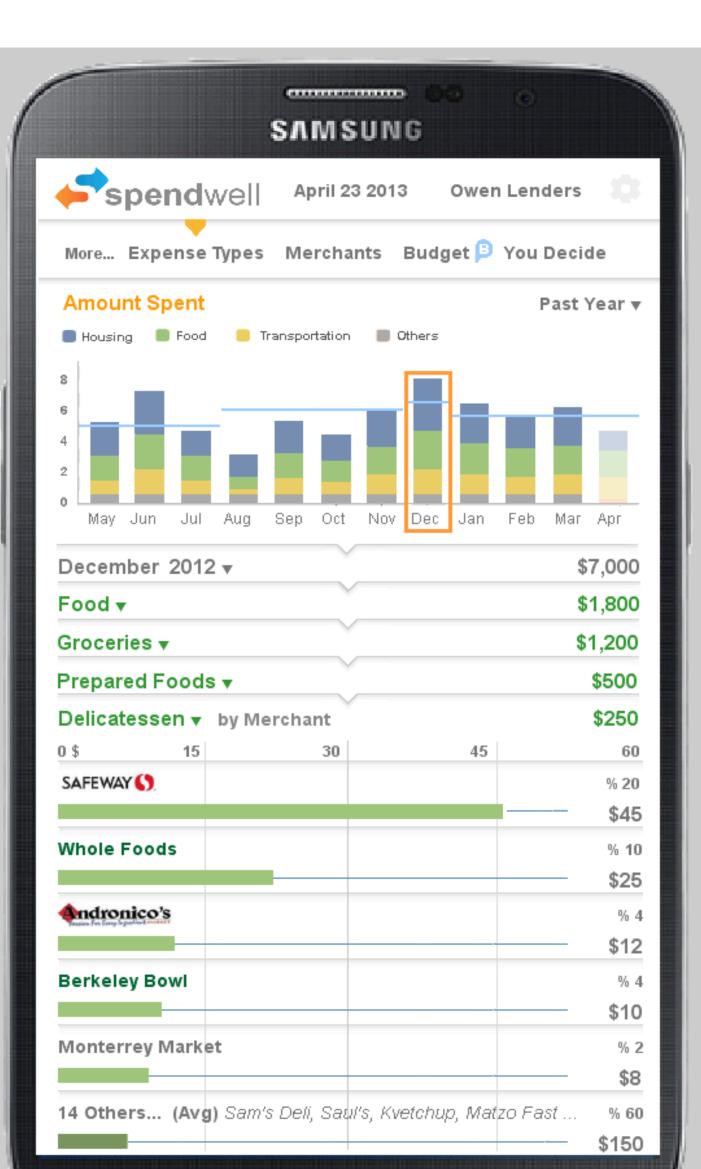






More... Expense Types Merchants Budget 🖹 You Decide

Amount Spent	Past Year ▼				
■ Housing ■ Food ■ Transportation	Others				
8 4 2 May Jun Jul Aug Sep Oct	Nov Dec Jan Feb Mar Apr				
December 2012 ▼	\$7,000				
Food ▼	\$1,800				
Groceries ▼	\$1,200				
Prepared Foods ▼	\$500				
Delicatessen ▼ by Merchant	\$250				
0 \$ 15 30	45 60				
Whole Foods	% 10 \$25				
Andronico's	% 4 \$12				
Berkeley Bowl	% 4				
	\$10				
Monterrey Market	% 2				
Sam's Deli	\$8 % 2 \$8				
13 Others (Avg) Saul's, Kvetchup	o, Matzo Fast, TJ's, Fat Albert. % 58				
	\$142				



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